

Yatsuo, Ecchu Yatsuo Hikiyama Exhibition Pavilion and Sake Brewery (Tentative) Wed, June 29, 2016

AM : Conference

Lunch

Ecchu Yatsuo Hikiyama
Exhibition Pavilion
Watching the Owara stage
Taking a walk around the
Suwamachi Hondori

Sake Brewery
Fukutsuru
OR
Tamaasahi

Conference venue

Banquet

Ecchu Yatsuo Hikiyama Exhibition Pavilion/Owara stage

◆ Ecchu Yatsuo Hikiyama Exhibition Pavilion/Watching Owara stage



◆ The Hikiyama festival has been passed down through generations from the Edo period (1740s) to the present day, and it is a symbol of prosperity for merchants in Yatsuo who had prospered from trading raw silk, silkworm eggs, Japanese paper, and charcoal.

The Ecchu Yatsuo Hikiyama Exhibition Pavilion displays three gorgeous floats ("hikiyama") which have over 250 years of history and embody the essence of Ecchu arts and crafts.

*The Ecchu Owara festival has a 300-year-long history. Its songs and dances are tender, creating a graceful atmosphere with their melancholic melody. Dancers wearing straw hats dance along streets lined with lanterns.

http://museums.toyamaken.jp/en_museum/e_yatsuo_hikiyama_exhibition/

Fukutsuru Sake Brewery

◆ Brewery tour and Sake tasting



◆ The Fukutsuru Sake Brewery is located in Yatsuo town, which is well known for the Owara Kaze-no-Bon Festival held in every September. With a long tradition and history since 1847, this Brewery has been producing the best Sake with uncompromising passion using remarkable water from the towering 3000 m high mountains.

Tamaasahi Sake Brewery

◆ Brewery tour and Sake tasting



◆ Tamaasahi Sake Brewery has had a history of 200 years since 1808. They participate in the Owara Kaze-no-Bon festival held in Etchu Yatsuo every September. This brewery's primary focus is handing the Sake directly to customers without mass-production.